



COLORADO SENIOR GAMES

2025 / Presented by
MEDICARE
MENTORS LLC.

PRODUCED BY



YMCA OF THE
PIKES PEAK REGION



COLORADO SENIOR GAMES

FRIDAY - SUNDAY
JUNE 6-8

PIKES PEAK REGION

Colorado Springs Sports Corporation and the YMCA of the Pikes Peak Region are bringing Senior State Games to Colorado! Hosting this notable experience will enhance the quality of life for more than 2,000 seniors in the local community and across the State. Senior State Games provides a platform for athletes aged 50+ of all skill levels and abilities to compete in an Olympic-style sports festival with sports such as archery, golf, pickleball, track & field, and more.

coloradoseniorgames.org

COLORADO SENIOR GAMES

SPONSORSHIP OPPORTUNITIES

2,000

ATHLETES

15


SPORTS ACROSS
COLORADO SPRINGS
AND THE PIKES
PEAK REGION

150

VOLUNTEERS

20

COMMISSIONERS

SPONSORSHIP LEVELS	SPORT	BRONZE	SILVER	GOLD	PRESENTING
Sponsorship Value	\$500	\$2,500	\$7,500	\$15,000	
Website Exposure	Listing	Small Logo	Medium Logo	Large Logo	Large Logo
Sport Specific Website Exposure	Logo 1 Sport	Logo 1 Sport	Logo 2 Sports	Logo All Sports	Logo All Sports
Social Media Posts <i>exposure via CSSC and YMCA outlets</i>	-	1	2	3	5
Newsletter Spotlight <i>exposure via CSSC and YMCA outlets</i>	Yes <i>Sport Specific</i>	-	-	Yes	Yes
Recognition in Print Materials <i>posters, newspaper ads, flyers, etc.</i>	-	-	-	Yes	Yes
Recognition on Event Registration	-	-	-	Yes	Yes
Recognition in Event Media Guide	-	-	-	Yes	Yes
Individual Sport Recognition	1 Sport	1 Sport	2 Sports	All Sports	All Sports
Onsite Sport Activation <i>10x10 booth</i>	1 Sport	1 Sport	2 Sports	3 Sports	5 Sports
Banners Onsite - <i>provided by sponsor</i>	1 Sport	1 Sport	2 Sports	3 Sports	5 Sports
Banners Onsite - <i>provided by event</i>	-	-	-	5 Sports	All Sports
Complimentary Athlete Registrations	-	1	2	4	6
YMCA Cardio Equipment Screens <i>4 locations</i>	-	-	-	Yes	Yes
YMCA Digital Screens <i>6 locations</i>	-	-	-	Yes	Yes
Specialty Benefit	-	-	-	-	Event Naming Rights

COLORADO SENIOR GAMES

SPECIALTY SPONSORSHIP OPPORTUNITIES

VETERANS SUPPORT SPONSOR

Price: \$10,000

Be the Official Veterans Support Sponsor for Colorado Senior Games. Sponsorship allows military service members and their families to participate in the Colorado Senior Games at a reduced rate for select sports. Sponsorship includes recognition on all marketing materials, Veterans Registration Assistance applications, and event registration.

OFFICIAL VOLUNTEER SPONSOR

Price: \$5,000

With more than 150 volunteers over the 3-day event, these dedicated individuals are vital to the success of Colorado Senior Games. The Official Volunteer Sponsor will be included in volunteer recruitment, registration, training, and included on all volunteer items.

OFFICIAL MEDICAL SPONSOR

Price: \$7,500

The Official Medical Sponsor of Colorado Senior Games will provide medical services, supplies, and athletic trainers as well as receive exposure and recognition via event athletes, spectators, and athletic facilities, through event marketing materials.

OFFICIAL MEDAL SPONSOR

Price: \$5,000

Support Colorado Senior Games as the Official Medal Sponsor! See your company logo featured on 750 winner medals.

